

# Mid North Mutterings



MID NORTH REGIONAL DEVELOPMENT BOARD INC

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## Exceptional Circumstances application on track

The Northern and Yorke Community Reference group is on track with its application for Exceptional Circumstances (EC) funding.

EC declaration of the region is one step in the process of paving the way for individuals to access Government support. Individual applications for that support will need to be justified on a case by case basis once the area has gained EC declaration. EC support includes interest rate subsidies, and income support.

The community group was formed late last year to progress an EC application for the region, and is supported by PIRSA and Rural Solutions SA staff. After examining the initial information available, the group resolved to push ahead with submitting an application for the region.

Boundaries of the EC application are being finalised by the committee, with the Yorke Peninsula, broader Mid North, and Barossa and Mid Murray areas likely to be included. The committee are assessing the feasibility of submitting a couple of applications to cover the region rather than a larger single application.

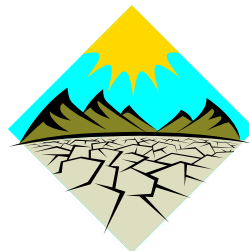
Committee joint chair Jeff Burgess said: "We are pleased with the progress of the application, and are still aiming for submission to State Cabinet by mid February."

A number of individual farmers from across the region have already volunteered to provide detailed financial information to assist with case studies.

EC Committee coordinator Heidi Nicholson said: "These case studies provide important supporting information for the overall application,

and we would like to thank those who have offered to help us in this way."

However, it is not too late for people to volunteer for case studies, and those wishing to do so should contact Heidi on 0417 846 735. The Mid North Regional Development Board is also playing a key role in managing the case study process.



**HAPPY NEW YEAR!!!**

**LOOKING FORWARD TO A HAPPY & PROSPEROUS 2007**



### Special points of interest:

- GOYDER ELECTRICAL WINS BUSINESS AWARD.
- GO TO [WWW.MNRDB.COM.AU](http://WWW.MNRDB.COM.AU)

FOR BUSINESS INFORMATION, EVENTS AND LATEST NEWS

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Ph - 8842 3115

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## SA Great Regional Awards 2006— Goyder Electrical

Goyder Electrical from Eudunda won the SA Great Mid North Region Business Award at the Awards Ceremony held on 27th November 2006 in Balaklava. This follows on from past years Regional winners, Clare's Mainstreet Bakehouse in 2004 and Burra's Gaslight Collectables in 2005.

"Proudly serving the Greater Goyder Area, Goyder Electrical is a successful family owned business operated by husband and wife with a team of professionals whom have a commitment to service excellence.

Originally a one-man business, Goyder Electrical has grown and diversified into providing a complete range of electrical trade services from design and installation for both domestic and industrial applications as well as a well equipped retail outlet selling anything from white goods to small appliances, TV's and home theatre systems

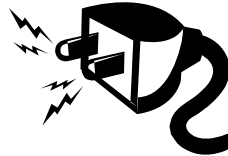
An integral part of Goyder Electrical's success has been its commitment to supporting the local community through financial and in-kind sponsorships and its dedication to its staff. Providing staff training and development together with a flexible workplace ensures employees have a good family/work balance.



Editorial provided by Goyder Electrical

Upskilling our community is a strong focus of Goyder Electrical. Every opportunity is created in providing the maximum number of apprenticeships that we can service in both the electrical contracting and retail areas of the business. Work experience students are also encouraged to take up the opportunities that Goyder Electrical can offer.

Goyder Electrical's vision for the future is to continue to grow whilst maintaining a strong commitment to the community it serves through a dedicated team of professionals focused on service excellence."



## Business Workshop Dates 2007

### FEBRUARY 2007

- 13th-Making your advertising dollar work for you (Burra)
- 20th-Developing a Marketing Strategy (Burra)

### MARCH 2007

- 13th-Tricks to Business Survival (Burra)
- 13th-Tricks to Business Survival (Clare)

### APRIL 2007

- 3rd-Record Keeping Made Easy (Burra)
- 3rd-Record Keeping Made Easy (Clare)



For more information and to register go to our website at

[www.mnrdb.com.au](http://www.mnrdb.com.au)



## Engagement & Pre Employment Project

Mid North jobseekers will receive training to help match them with local employment opportunities under the new 'My Job' program launched in the Mid North in November 2006.

'My Job' has been funded by the State Government through *South Australia Works* in The Regions, and the Mid North Regional Development Board has contracted Employment Directions to deliver it across the region.

It was launched in Burra, Jamestown, Clare & Riverton as part of the State Governments \$7.7 million, three year commitment to up-skill South Australians disadvantaged in the labour market.

A three-year strategic plan has been developed by the Mid North Employment & Skills Formation Network to set out the region's training priorities according to industry needs.

The network, which is chaired by Statewide Group Training field officer Tony Hill, includes local employers, job network members, industry groups and government service providers.

The 2006/2007 Employment & Skills Formation action plan has attracted a \$300,000 grant, and has overall targets of 170 people to be engaged and trained, with at least 60 people gaining employment.

Employment Directions Chief Executive Officer, Carmel Rosier, said the Board deserved a pat on the back for introducing "one of the most flexible employment programs around".

Posters and brochures have been distributed around the region, with newspaper and radio advertisements to make people aware of the opportunities being offered.

Priority target groups for the project are youth (15-24), mature aged (over 40), parents returning to work, indigenous, people with a disability, and the under-employed.

However the *South Australia Works* regional coordinator David Furniss said people should not assume they are ineligible if they do not fit the priority groups. For instance, farmers or small business affected by the drought should contact Employment Directions about their eligibility.

'My Job' offers the following services for people looking for work:

- Individual skills assessments, case management and career counselling
- Individual resumes, job seeking skills and applications
- Understanding the local job market networks and employment opportunities.
- Free training tailored to overcome personal barriers
- Achieving personal goals
- Motivation, self esteem, confidence and communication skills
- Access to skills training for the Community Services, Trades, Agriculture, Viticulture, and the Tourism/Hospitality/Retail sectors.



### Employment Directions

160 Main North Road  
CLARE SA 5453

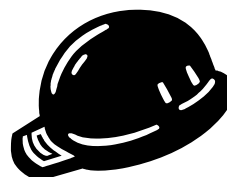
Contact: Alana Gray or Paul Chapman on

Phone: (08) 8841 3800  
Toll Free: 1800 093 349  
Fax: (08) 8841 3890



**SouthAustraliaWorks**  
linking people, skills and jobs

- ✓ **LOOKING FOR WORK?**
- ✓ **WANT MORE WORK?**
- ✓ **HAS THE DROUGHT AFFECTED YOUR INCOME?**
- ✓ **DO YOU WANT TO RE-ENTER THE WORK FORCE?**
- ✓ **LEFT SCHOOL, NOT SURE WHAT TO DO?**
- ✓ **NEED TRAINING TO IMPROVE YOUR SKILLS?**



**“Fostering Economic Development in our Region”**

MID NORTH REGIONAL DEVELOPMENT BOARD INC

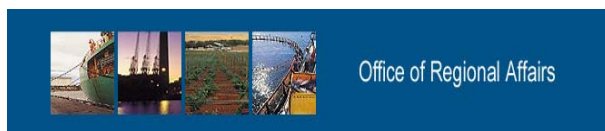
2/17 Lennon Street  
Clare SA 5453  
Phone: 08 88423115  
Fax: 08 88421275  
E-mail: [info@mnrdb.com.au](mailto:info@mnrdb.com.au)

The Mid North Regional Development Board Inc. (MNRDB) is funded by the South Australian Government through the Office of Regional Affairs in partnership with the Clare & Gilbert Valleys Council, Northern Areas Council and Regional Council of Goyder.

The Board is structured as an independent incorporated body with its own Board of Directors and operates at a strategic level to facilitate economic development and deliver enhanced employment opportunities for the region’s rural and tourism based economy.

The Board’s vision for economic development is founded on building an economy which is diverse, sustainable and appropriate for the region. Board activities focus on delivering economic and social benefit to the region by increasing the profile of the Mid North and enhancing the regions national competitiveness to provide ongoing employment opportunities for the region’s rural community.

We’re on the web.  
[www.mnrdb.com.au](http://www.mnrdb.com.au)



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Clare & Gilbert  
Valleys Council



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