

# **MEDIA RELEASE**

**Embargo: effective to 11-30pm. Tuesday 4<sup>th</sup> October 2005**

## **WAYNE JACKSON**

TO SPEAK AT MID NORTH SMALL BUSINESS WEEK SEMINAR

Mr Wayne Jackson, beef farmer and former CEO of the AFL and current board member of the SA Economic Development Board, will be the key note speaker at the up-coming Small Business Week Seminar to be held at Clare on Wednesday 12 October. Mr Jackson is currently a Director of Meat and Livestock Australia but has a long history of involvement in business management. He has held executive positions with leading Australian Companies including South Australian Brewing Company Pty Ltd, BRL Hardy Ltd and Thomas Hardy & Sons Pty Ltd. During his opening address he will share some of his business knowledge and experience, and no doubt, a few “AFL” stories.

The Small Business Week event is sponsored by the Department of Trade and Economic Development throughout the state and the Mid North Small Business Week Seminar at Clare will be hosted by the Mid North Regional Development Board.

The half day seminar commencing at 7:45am with a hot buffets breakfast will be held at the Clare Country Club and will include key note speakers on subjects such as unfair dismissal laws, finance industry trends as well as focus groups sessions on home based businesses, operating B&B’s and innovation & export.

Also on Tuesday evening October 11 at both Burra (4pm) and Clare (7pm) as part of the Mid North Development Board’s Small Business Week program Andrew Fisher of Wallmans Lawyers, will making two information packed presentations on issues surrounding Commercial Property Leases and how they impact on business decision making.

To ensure the smaller towns and communities within the mid north region benefit from the State Government’s Small Business Week the board will also host a series of small business workshops at various towns within the region. The small business workshops will focus on retail business improvement through skills training in customer service, staff supervision, as well as exploring the benefits of setting up a regional mystery shopper program. The business workshops will be run until early November.

“Workshops already held in Spalding and Saddleworth have been very well attended and bookings for up-coming events are filling fast” said Geoffrey Gray CEO of the Mid North Regional Development Board

Inquiries and Registration for any of the Mid North Regional Development Board’s Small Business Week events can be made by contacting the Board on 8842 3115 Further information on South Australian Governments Small Business Week activities can be found on the Department of Trade and Economic Development website, [www.southaustralia.biz](http://www.southaustralia.biz)

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