



MID NORTH
Regional Development Board Inc.

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MEDIA RELEASE

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Breakfast Initiative Draws Crowd

The first in a series of Business Networking Breakfasts filled the function room at the Clare Country Club last Wednesday morning.

Organised by the Mid North Regional Development Board (MNRDB), the Business Breakfasts are a new initiative and Chair Kay Mathias stated, "Local business owners linking and networking together is a key way to raise economic activity in our Region".

Guest speaker was Ernie Goh, President of the Australia-Singapore Business Council, who provided an interesting snapshot of 'the little red dot' to the north of Australia, with four million affluent people and a large expatriate Australian contingent. He spoke of the various opportunities for export from Australia to one of the world's easiest nations to trade with. He also created awareness of the 'Food and Hotel Asia' expo in April this year and the opportunities for food and wine exports from the Clare Valley.

Supported by Clare Valley Winemakers Inc, many local winemakers put aside the pressures of vintage for a couple hours to keep abreast of market opportunities in Asia.

Also present was a Programme Coordinator with the Dept of Trade and Economic Development, who detailed State Government programs available to assist local producers export. The Board's Business Development Officer, Alan Schwarz said 'There is scope for local producers to link together under the Clare Valley banner at the upcoming Singapore Expo'. Applications for assistance through the Market Access Program need to be lodged by the 15th of March.

For further information the Board can be contacted on 8842 3115.

Future Business Networking Breakfasts are in the pipeline, and registration is simple on the Board's website, www.mnrdb.com.au. A range of Better Business Workshops for building business skills are also listed on the website.

Contact information

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