

Mid North Mutterings



MID NORTH REGIONAL DEVELOPMENT BOARD INC

Volume 2, Issue 3

February 2008

New Direction and New Board Member

The Mid North Regional Development Board has a new board member, Neil Jericho. Mr Jericho is the General Manager of award winning, Internationally renowned Taylors Wines.

Chair Kay Matthias said "Neil brings a depth of knowledge in the wine industry and being in charge of one of the major employers in the region, information on what is required for the region to continue growing and what the barriers are." She further stated "This information will greatly assist the Board in setting it's new strategic direction which is currently being undertaken in readiness for the new funding cycle."

Mr Jericho has been with Taylors Wines for approximately 11 years and has seen both the local wine Industry and Taylors grow during that time. He stated "Taylors is keen to be involved in the Community and see the region grow and prosper. I believe my involvement in the Regional Development Board will be beneficial for myself and the region."

Kay Matthias further stated "The Board is now well placed to build on a solid foundation built over the past years. The impending new funding cycle will see the Board's activities to be more closely aligned with the State Strategic Plan

and clearer key performance indicators will ensure the Board's role is well defined to foster economic development and promote the region as a place to visit, live, work and do business." The Board's new Strategic Plan and Regional Marketing Strategy will soon be finalised and details will be disseminated throughout the Region.



Neil Jericho—Taylors Wines
Speaking at the Clare launch of
business month Oct 2007

Are Entrepreneurs born or do they develop the skills?

This year sees us embark on the exciting road of our 'Building Entrepreneurship and Small Business' project. Two years planning and funding from Aus-Industry means a world-class workshop and training programme in Entrepreneurship and Innovation is being delivered on our doorstep!

The consensus is that Entrepreneurs develop their skills throughout their lifetime and these skills can be learnt. Our programme starts in the second week of February with the first of 5 two-day short courses.

'Entrepreneurship and Innovation' will be delivered at up to 8 venues throughout the Mid and Upper North and Yorke Peninsula. Further short courses will be delivered over the next 18 months of the project. These short courses will be run between 3 – 10pm to minimise the impact on those who are already operating their own business.

So if you have been to one of our awareness sessions over the past few months

and haven't yet registered, or if it sounds like YOU, simply go on line www.mnrdb.com.au and register.

The 5 x 2 day short course programme is heavily subsidised and costs just \$522 for a full 10 days training (up to 2 people from one enterprise.) There is also an opportunity to join a Development Group to work together to achieve a common goal, or join a Mentoring programme.

.....the next step is yours!

- GO TO
WWW.MNRDB.COM.AU
FOR BUSINESS INFORMATION,
EVENTS AND LATEST NEWS
- DEVELOPING
EMERGING
ENTREPRENEURS

Inside this issue:

2008 BUSINESS WORKSHOPS 2

SA WORKS IS WORKING FOR THE REGION 3



Business Workshops for 2008

Welcome to 2008!

We have structured an innovative and interesting training / events programme for the first half of the year, and I hope through this programme we can raise the level of activity, awareness, knowledge and outcomes for everyone within our communities.

We will be holding 6 Better Business Workshops this year, most dates are now finalized.

February

5, Tuesday

Developing a Business Plan
Clare Country Club, 5pm – 8pm

11, Monday

Entrepreneurship & Innovation, day 1
Rural Directions, 2pm – 10pm

18, Monday

Entrepreneurship & Innovation, day 2
Rural Directions, 2pm – 10pm

26, Tuesday

Will Your Idea Work as a Business
Clare Country Club,
5.30pm – 7.30pm

March

11, Tuesday

Developing a Marketing Strategy
Clare Country Club,
5.30pm – 8.30pm

April

3, Thursday

Building Team Effectiveness
Clare Country Club,
5.30pm – 8.30pm

16, Wednesday
ATO Record Keeping Workshop

Domain Internet Centre,
2pm – 6pm

May

8, Thursday
Marketing Your Business on the Internet

Clare Country Club, 5pm – 8pm

22, Thursday
Systemising Your Business for a Less Stressed Life
Clare Country Club, 5pm – 8pm

June

TBA
Cash Flow Management
Clare Country Club, 5pm – 8pm

Registration for all events is easy at our website

www.mnrdb.com.au

For further details contact us on 8842 3115, or email: business@mnrdb.com.au

(NB: All workshops/ breakfasts cost \$20, except BESB \$522 for 5 course programme)

We have started a new networking initiative this year with a series of Business Breakfasts which I hope will prove interesting and informative for all business people within the region.

All local business people are invited to attend to network with other business leaders from the community and get a heads up on a range of topics relevant to business owners. The first in this series is on Wednesday, February 6, 2008.

'From Trade Mission to Mission Accomplished'

Clare Country Club,
7.15am – 9.15am

I look forward to working with you all throughout the year, and am interested if you have any issues/problems you wish to discuss confidentially, or have any suggestions on any topics/issues you would like to see addressed.

Meanwhile, Love your work!

Alan Schwarz,
Business Development Officer,

Mid North Regional Development Board Inc.

Mobile : 0427 423 116

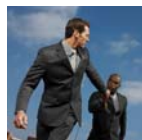
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ALAN SCHWARZ
ON**

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SA Works IS Working for the Region

All targets exceeded!!

The 2006-07 program grant of \$300,000 has been well used in the Mid North region. The targets we agreed to achieve with this grant were:

Participants: 170
Employment outcomes: 60
Accredited training hours: 10,300

As we tallied our final data at the end of 2007, we were delighted to find that all of our targets have been well and truly exceeded!

Participants:
Target 170.
Achieved 242.

These participants registered with the program as a person looking for work, or because they considered themselves to be under-employed and wished to fulfill their potential. Most of the 242 were not registered as job-seekers with Job Network; the criteria for participation in SA Works is more flexible and open and so can cater for a wider diversity of people.

Employment Outcomes:
Target 60.
Achieved 165 to date.

165 participants gained employment after involvement in the program, and this number could increase as more data comes in. Employment has been across the whole region and across the region's key industries.

Accredited Training Hours:
Target 10,300.
Achieved 25,329.

Most participants enrolled in a training course to upgrade their skill level or qualifications and improve their employment prospects. These training hours were recorded across a broad range of industry training courses in Community Services, Tourism/Hospitality, metal fabrication, and viticulture, as well as in a number of short courses such as forklift and heavy vehicle licence training, and individual and business assistance with course fees.

These are stunning achievements!

This program is administered by the MNRDB, on behalf of a truly dedicated group of people who volunteer their time as members of the Mid North Employment and Skills Formation (ESF) Network.

If YOU have an interest in skills development and employment issues in our region, we would be delighted to welcome you! And it does give you the opportunity to network with a unique grouping of people from a diverse range of services and industries.

Please get in touch with Midge Wallace, Employment & Training Officer
 8842 3115 or
 0427 423 115.



Tour of IKC—MIG Project Information Session

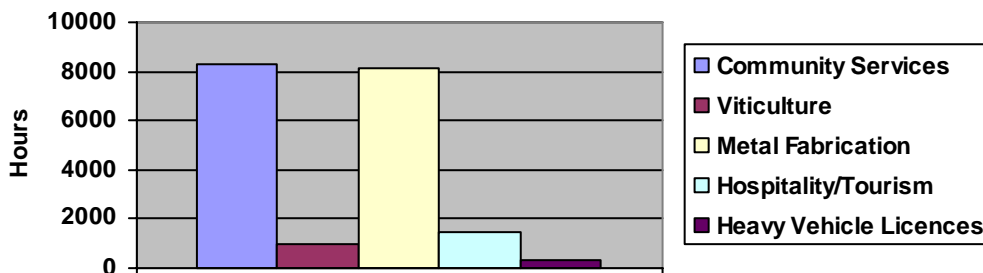


Welding Training



MIG Course

Accredited Training Hrs by Industry



Community Services Course Graduation 2007

“Fostering Economic Development in our Region”

MID NORTH REGIONAL DEVELOPMENT BOARD INC

2/17 Lennon Street
Clare SA 5453

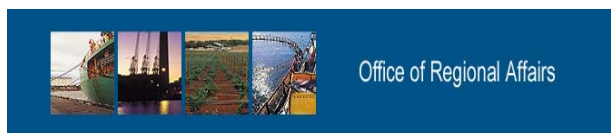
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The Mid North Regional Development Board Inc. (MNRDB) is funded by the South Australian Government through the Office of Regional Affairs in partnership with the Clare & Gilbert Valleys Council and Regional Council of Goyder.

The Board is structured as an independent incorporated body with its own Board of Directors and operates at a strategic level to facilitate economic development and deliver enhanced employment opportunities for the region’s rural and tourism based economy.

The Board’s vision for economic development is founded on building an economy which is diverse, sustainable and appropriate for the region. Board activities focus on delivering economic and social benefit to the region by increasing the profile of the Mid North and enhancing the regions national competitiveness to provide ongoing employment opportunities for the region’s rural community.

We’re on the web.
www.mnrdb.com.au



SouthAustraliaWorks
linking people, skills and jobs



Clare & Gilbert
Valleys Council

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