



MID NORTH
Regional Development Board Inc.

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MEDIA RELEASE

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NEW DIRECTION AND NEW BOARD MEMBER

The Mid North Regional Development Board has a new board member, Neil Jericho. Mr Jericho is the General Manager of award winning, Internationally renowned Taylors Wines.

Chair Kay Matthias said “Neil brings a depth of knowledge in the wine industry and being in charge of one of the major employers in the region, information on what is required for the region to continue growing and what the barriers are.” She further stated “This information will greatly assist the Board in setting it’s new strategic direction which is currently being undertaken in readiness for the new funding cycle.”

Mr Jericho has been with Taylors Wines for approximately 11 years and has seen both the local wine Industry and Taylors grow during that time. He stated “Taylors is keen to be involved in the Community and see the region grow and prosper. I believe my involvement in the Regional Development Board will be beneficial for myself and the region.”

Kay Matthias further stated “The Board is now well placed to build on a solid foundation built over the past years. The impending new funding cycle will see the Board’s activities to be more closely aligned with the State Strategic Plan and clearer key performance indicators will ensure the Board’s role is well defined. We look forward to working with the State Government and our local Government partners, the Clare & Gilbert Valleys Council and the Regional Council of Goyder to foster economic development and promote the region as a place to visit, live, work and do business.” The Board’s new Strategic Plan and Regional Marketing Strategy will soon be finalised and details will be disseminated throughout the Region.

Contact information

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